

Justin Adams

Web Developer

Contact

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WWW

<https://zety.com/profile/justin-adams/217>

WWW

<https://github.com/pbpyrojust>

Skills

Website optimization

Agile Workflow

Content Marketing

Marketing

HTML

CMS management

Responsive design

JavaScript

Technical Support

Tech-savvy Web Developer contributes specialty in search engine optimization, marketing, social media management and audio/video integration to launch custom-tailored code for website presence. Project lead, tech lead and mentored fellow colleagues in marketing and web developers for best and improved practices. Managed multiple CMS, tech stack, and hosting platform migrations. Detailed understanding of complex, up-to-date programming languages and considerations. Innovative approach to actualizing organizational marketing plans. Resourceful navigation of intricate factors governing web planning, security, SEO and launch.

Work History

2020-03 -

Senior Web Developer

2022-06

Marqeta, Oakland, CA

- Managed our QA contractors, mentored other developers and lead projects.
- Created and decided the scope and tech stack and best approach we should take on projects
- Managed and lead CMS, tech and blog migration projects
- Provided front-end website development using WordPress, Hubspot and other editing software.
- Planned website development, converting mockups into usable web presence with HTML, JavaScript, AJAX and JSON coding.
- Provided security maintenance and patching on website interface to maintain viability after launch.
- Launched and migrated brand new site from current platform to new platform and new tech stack
- Validated third-party code to comply with internal standards and technical requirements.

2018-10 -

Marketing Web Developer

2020-04

Apttus, San Mateo, CA

- Project managed in Wrike to projects and created a scrum process so we could have deploys on a cycle
- Implemented changes and integrated requested elements to streamline business operations.
- Adhered to SEO best practices while designing sites.
- Determined coding requirements for specialized

Web Security

Project Management

CSS

PHP

HTML

SCSS/SASS

Package Management

Wordpress

Magento

Pantheon

Netlify

Next.js

Contentful

API

Hubspot

Marketo

Unbounce

Troubleshooting

Search Engine Optimization

Command Line

Git

Lead Generation

Demand Generation

UI/UX

Project Management

Mentorship

2017-12 -

2019-02

scripts.

- Developed technical solutions required to accommodate specific user-facing assets
- Worked with Wordpress and WP Engine
- Coded websites using HTML, CSS, JavaScript and jQuery languages.

Marketing Web Developer

Numerify, Cupertino, CA

- Managed marketing team's needs and priorities to launch campaigns on time
- Leading the marketing team on the launch of their new WordPress site while providing them with a proper development process
- Coding of front-end and backend, site deployment, SEO enhancements, increasing page speed score, and assisting in marketing efforts
- Increased ROI
- Improved UX

2014-07 -

2017-10

Senior Marketing Web Developer

Marketo, San Mateo, CA

- Lead various Marketo event websites development to generate more leads
- Planned website development, converting mockups into usable web presence with HTML, JavaScript, AJAX and JSON coding.
- Development of Marketo forms and email templates
- Custom development of PHP templates for the CMS SilverStripe
- Javascript to connect to APIs and display the data in PHP and HTML
- Localization across multiple sites and regions
- Debugging and writing Javascript tests

2014-01 -

2015-08

Freelance Front-End Developer

AnthroWare, LLC, San Leandro, CA

- Collaborated with stakeholders during development processes to confirm creative proposals and design best practices.
- Followed SDLC best practices within Agile environment to produce rapid iterations for clients.

Languages

English

Excellent

Portuguese

Average

Spanish

Average

- Tested web-based product functionality and delivered iterations to customer.
- Coded using HTML, CSS and JavaScript to develop features for both mobile and desktop platforms.

Education

2005-08 -
2010-06

Associate of Arts: Cinematography

Academy of Art University - San Francisco, CA

Interests

Raising rabbits

DJing

Building sculptures

3D printing

Cooking awesome food

Working on personal web and app projects

Mentoring and teaching friends, family and colleagues on web development